



The Kraft Heinz Company is revolutionizing the food industry – we will be the most profitable food company powered by the most talented people with unwavering commitment to our communities, leading brands and highest product quality in every category in which we compete. As a global food and beverage powerhouse, Kraft Heinz represents over \$29 billion in revenue and is the 3rd largest food and beverage company in North America and 5th largest in the world. At Kraft Heinz, to be the BEST food company, growing a BETTER world is more than a dream – it is our GLOBAL VISION. To be the best, we want the best – best brands, best practices and most importantly the best people.

It's a Question of Taste

Do more, be more. Whatever your aspirations, experience something exceptional at Kraft Heinz. We'll give you the freedom to determine your own direction and deliver in your own style. Outperform our expectations and you'll move forward faster than you ever thought possible. Come ready to dream. Come eager to grow.

Title	Wiernermobile Spokesperson - Hotdogger
Position Type	Full Time, Paid, 1-Year Assignment
Locations	Various, Multi-State Travel
Description	<p>Who? - You! We need outgoing, creative, friendly, enthusiastic, graduating college seniors who have an appetite for adventure and are willing to see the country through the windshield of the Oscar Mayer Wiernermobile. Applicants should have a BA or BS, preferably in public relations, journalism, communications, advertising, or marketing, though applicants are not limited to these degrees.</p> <p>What? - To represent Oscar Mayer as a brand ambassador through radio and television appearances, newspaper interviews, grocery retail and charity functions. To “meat” and greet people from coast to coast. To maintain company car (Oscar Mayer Wiernermobile). To work with internal and external consumer promotions, marketing and sales professionals. To manage your own traveling public relations firm; organizing promotions, contributing to brand social content and pitching TV, radio and print media.</p> <p>Where? - The Hot Dog Highways of America. Wiernermobile vehicles travel through all regions of the country visiting big cities and small towns alike, bringing miles of smiles to millions.</p> <p>Why? - The Oscar Mayer Wiernermobile has become an American icon for over 80 years and provides a Wiener Whistle and a smile for all. Oscar Mayer uses the Wiernermobile at special events throughout the country and they need people like you to coordinate all aspects of Wiernermobile travel and event management.</p> <p>Condiments- Competitive salary, plus expenses, benefits and team apparel. Experience being your own traveling public relations firm. Experience in a self-managed position with many responsibilities. Be a mini-celebrity in small towns and big cities through event appearances and media interviews, and being the driver of the Oscar Mayer Wiernermobile.</p>

Qualifications/Abilities/Requirements:

- Bachelor's degree required, preferably in public relations, journalism, communications, advertising, or marketing, though applicants are not limited to these degrees
- Minimum cumulative GPA of 3.0
- Excellent communication and interpersonal skills
- Outgoing, friendly, passionate, and enthusiastic personality
- Bilingual candidates are encouraged to apply
- Desire and ability to spend the year on the road as an ambassador for Oscar Mayer
- Must be comfortable with daily road travel in the WIENERMOBILE and staying in hotels or short-term corporate housing throughout the United States
- Required valid Driver's License including a favorable driving record (a driving record will be requested as part of the recruitment process)
- Legally authorized to work in the United States and applicant WILL NOT require employment visa sponsorship now or in the future
- Must be able to work on major holidays

EEO Statement

The Kraft Heinz Company is an equal opportunity employer and is committed to providing qualified applicants consideration for employment without regard to race, color, religion, sex, national origin, sexual orientation, gender identity, disability, protected veteran status or any other applicable federal or state-protected classification. As an equal opportunity employer, the Kraft Heinz Company is committed to a diverse and inclusive workforce. In order to ensure reasonable accommodation for individuals protected by Section 503 of the Rehabilitation Act of 1973, the Vietnam Veterans Readjustment Act of 1974, and Title I of the American's with Disabilities Act of 1990, applicants that require accommodation in the job application process may contact (847) 646-0528 or email recruitment.accommodations@kraftheinz.com.